



## We Know Where You're Coming From

At **Sutherlin Optical**, we are dedicated to our customers and focus on partnering with independent eye-care professionals to ensure your success, thereby ensuring ours. For three generations, we have provided world class customer service and exceptional product quality that exceeds your expectations. **Sutherlin Optical** prides itself on delivering:

- **Quick turnaround times with more precise prescription fulfillment.** Having the finest manufacturing facility with digital surfacing capabilities gives Sutherlin Optical the ability to provide better turnaround times with consistently accurate prescriptions in the best designs to help you ensure your customers keep coming back!
- **Superior, professional quality service with a personal touch.** Our highly trained and educated Customer Care Team is dedicated to providing the attention you and your practice deserve.
- **One-stop product ordering.** In addition to being an authorized laboratory for Varilux®, Kodak, Shamir, Transitions® lenses, Younger and Crizal®, we offer unique product solutions for your practice, including: a Super Value Package, a Kids Package and a Totally Rimless Package.

With personalized, flexible lab services, you can:

- **Build strong relationships to retain your patients and grow your practice**
- **Work closely with someone who understands what it means to be a business owner**
- **Have the resources and tools you need always within reach**

As a part of the Essilor Labs Group, you'll get the level of personal care you can expect from a neighborhood lab with the strength of Essilor. This includes access to best-in-class lens technology, the most advanced technical equipment and extensive training—all backed by the world leader in the eye care industry.

**VARILUX®**

**Crizal®**

**DEFINITY®**

**Xperio<sup>UV</sup>**  
Superior Polarized Sun Lenses

**Transitions®**

### Sutherlin Optical

1941 Central  
Kansas City, MO 64108  
816.421.0369 | 800.999.8193  
FAX 816.471.4090 | 800.999.0907  
[www.sutherlinoptical.com](http://www.sutherlinoptical.com)

