

ADVANCE NOTICE

VOLUME 41—NUMBER 12

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Wishing you a Happy and Healthy Holiday Season
from your friends at Advance Optical.

*Please note that we will be closed to
celebrate the holidays on
December 26th and January 2nd.*

ENROLL IN PAIR 50 FOR 2023 AND BEYOND! NOW ON [ESSILORPRO.COM](https://www.essilorpro.com)

Enroll in
PAIR 50

Register once and enjoy
up to 50% off a second pair

*Essilor has set up a dedicated email support team
for any issues with registering on [EssilorPro.com](https://www.essilorpro.com)
or enrolling in the Pair 50 program.
Please contact the team at essilorsupport@essilorusa.com.*

*For Pair 50 FAQs, please visit our Pair 50 folder
in our Document Center at [advanceoptical.com](https://www.advanceoptical.com)*

New for 2023! Pair 50 enrollment has moved to [EssilorPRO.com](https://www.essilorpro.com) and is effective for 2023 and beyond!

You can now easily register your Lab accounts in the Pair 50 Program on [EssilorPRO](https://www.essilorpro.com)! **Enrollments will now be permanent, meaning you will not need to do the annual re-enrollment process moving forward.** The new program starts on **January 1, 2023**.

Here's how:

- Visit [EssilorPRO.com](https://www.essilorpro.com)
- Register your Practice (must **be the principal, practice owner or co-owner**), then verify that all of your Essilor lab accounts are connected with your [EssilorPRO](https://www.essilorpro.com) account.
- Navigate to your "Dashboard", then "Offers and Promotions", and select the Pair 50 program. Please note that this may take up to few minutes to show up under your dashboard. You may need to refresh the page.
- Select & Enroll all eligible accounts in the program. If you do not see all of your lab accounts listed, please ensure you have added them to your [EssilorPRO](https://www.essilorpro.com) account.
- Agree to the terms & conditions and start saving the next business day (after program start date of 1/1/23)!

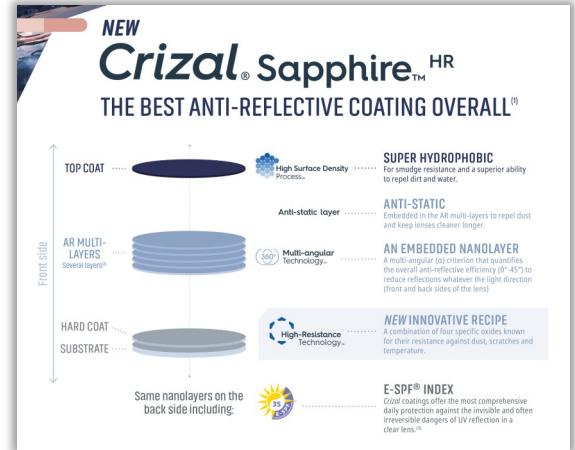
NEW CRIZAL SAPPHIRE™ HR — THE BEST ANTI-REFLECTIVE COATING OVERALL¹

On October 4th, Essilor announced the launch of these three innovations in no-glare coatings - **Crizal® Sapphire™ HR, Crizal® EasyPRO, and Crizal® Easy No-Glare lenses (in Rx and FSV stock lenses).**



NEW Crizal Sapphire HR is an upgrade from Crizal Sapphire™ 360° UV™ No-Glare lenses and offers improved protection against scratches and smudges while maintaining the same level of transparency. *Crizal Sapphire HR* will be the best anti-reflective coating overall powered by unique technologies:

- **Multi-Angular Technology™** provides best in class transparency, reducing glare not only in front of the lens, but at + / - 45 degrees on the sides of the lens as well. This ensures that wearers receive protection from glare at all angles.
- **High Resistance technology™** is a combination of four specific oxides, known to resist scratches, dust, and dirt.
- **High Surface Density Process™** is a nano-layer of fluorinated molecules that provides highly effective smudge resistance property making the lens much easier to clean, plus anti-static property to repel dust.



(1) External laboratory tests and internal technical tests - 2020. Compared to the competitor most known lens-brands by consumers (2019 external brand tracking in 11 countries). The word 'overall' refers to anti-reflective coatings important criteria, ranked through an external quantitative consumer study - 2019. (2) Number of layers for illustration purpose. (3) E-SPF® is an index rating the overall UV protection of a lens. E-SPF® was developed by Essilor International and endorsed by third party experts. The E-SPF® index relates to lens performance only and excludes direct eye exposure that depends on external factors (wearer's morphology, frame shape, position of wear). *Except for Orma®: E-SPF® 10 index. (12) Based on R&D measurements: Criteria calculations are based on the studied products only. (1 star) UV Protection based on E-SPF (Ruv + Tuv) - scale from 0 to 50 (2) Scratch Resistance based on Sand Resistance Test value - scale from >3,5 to 0. (3 stars) Easiness-to-clean based on sliding angle - scale from >22° to 0°. (4 stars) AR Efficiency based on Rv - scale from >1,2 to <=0,3 - (5 stars) Antistatic property yes/no

VARILUX® LIBERTY™ 3.0 FOR NEW PRESBYOPES—AVAILABLE ON MANAGED CARE



As a reminder, **Varilux® Liberty™ 3.0 Lenses are available on managed care plans:** categorized with VSP in Category K and in the Standard categories of EyeMed, Versant, and UHC.

Varilux® Liberty™ 3.0 lenses are an everyday essential Varilux® lens for patients entering presbyopia. Backed by the Exclusive Path Optimizer™ Technology, *Varilux Liberty 3.0* lenses offer a way to introduce new and young presbyopes to a solution that provides the benefit of enjoying life at all distances and in all situations.

Check out the new Presbyopia How-To Guide in the Varilux folder in our Document Center at advanceoptical.com.

HELP US, HELP YOU: ANSI QUICK REFERENCE GUIDE

Did you know that you can download the current (2020) ANSI Standard Quick Reference Guide from our website? This is a fundamental resource for your inspection station. Please visit advanceoptical.com/library and look in the **ANSI Standards folder**. If you would like us to print a copy for you, please let us know.