

ADVANCE NOTICE

VOLUME 42—NUMBER 1

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Dear Friends,

Happy New Year 2023! This will be Advance's 101st year in business bringing the best products in the optical industry to you and your patients each day. Our friendly customer service staff remains committed to helping guide you through the ever-changing world of lens availability and technology. You can always count on us as a resource and we are here to help!

Our smiling faces come with warm wishes to all of you. Thank you for partnering with us as you strive to provide the best care possible for your patients. We are grateful for your loyalty and your friendship. Let's join together and continue our shared mission to provide quality eyewear to all who walk through your doors.

Wishing all our ECP partners good health and prosperity in 2023!

—Elaine



Alison



Tim



Teresa



Pablo



Kim



Zach



Carrie



John



Teri



Jim



Wendy



Hanh



Kathy



Dave



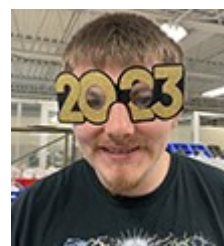
Jyoti



Enrique



Keith



Jeremy



Max

ENROLL IN PAIR 50 FOR 2023 AND BEYOND! NOW ON ESSILORPRO.COM

Enroll in
PAIR 50

Register once and enjoy
up to 50% off a second pair

Essilor has set up a dedicated email support team for any issues with registering on EssilorPro.com or enrolling in the Pair 50 program. Please contact the team at essilorsupport@essilorusa.com.

For Pair 50 FAQs, please visit our Pair 50 folder in our Document Center at advanceoptical.com

New for 2023! Pair 50 enrollment has moved to EssilorPRO.com and is effective for 2023 and beyond!

You can now easily register your Lab accounts in the Pair 50 Program on EssilorPRO®! **Enrollments will now be permanent, meaning you will not need to do the annual re-enrollment process moving forward.** The new program starts on **January 1, 2023**.

Here's how:

- Visit EssilorPRO.com
- Register your Practice (must **be the principal, practice owner or co-owner**), then verify that all of your Essilor lab accounts are connected with your EssilorPRO account.
- Navigate to your "Dashboard", then "Offers and Promotions", and select the Pair 50 program. Please note that this may take up to few minutes to show up under your dashboard. You may need to refresh the page.
- Select & Enroll all eligible accounts in the program. If you do not see all of your lab accounts listed, please ensure you have added them to your EssilorPRO account.
- Agree to the terms & conditions and start saving the next business day (after program start date of 1/1/23)!

HELP US, HELP YOU—ONLINE PAYMENT PORTAL



Did you know...you can pay your bill online using our secure payment portal on our website.

Quick and easy to use, you can pay on time and not worry about incurring finance charges for late payments due to post office delays.

Visit advanceoptical.com and click on the "Online Payments" selection under the Customers menu.

UPS SHIPMENTS



Please note that UPS is experiencing delays this time of year so shipments may take a little longer than usual to be delivered to you. We appreciate your patience.

ANNUAL PRICE INCREASE

A lab network-wide annual price increase for products and services will be effective January 3, 2022. Every effort has been made to keep our price increases to a minimum to ensure we are supporting you as best as possible.